

**CITY OF BURNSVILLE
WORKSESSION MINUTES
JULY 11, 2006**

Council Present: *C. Crichton, T. Daly, D. Gustafson, E. Kautz and L. Workman*
Council Absent: *None*
Staff Present: *C. Ebeling, T. Omdal, J. Faulkner, V. Green, J. Sedlacek, S. Nienhaus,
T. Hansen, E. Warner, B. Hawkins, B. Osmundson*
Others Present: *L. Fredrickson, J. Gesner, P. Gray, T. Poul, J. Kauler, McCreedy, P. Carlson*

Mayor Kautz called the meeting to order at 6:30 p.m.

ITEM 1. BUS BENCHES

Jenni Faulkner, Community Development Director, announced that at a March Planning Commission meeting, Creative Outdoor Advertising (COA) approached the City with a new concept regarding bus benches. The current ordinance states that an annual license is issued to each qualified applicant to install and maintain the number of benches until a maximum of 60 benches is reached. Creative Advertising is proposing a bus bench contract, where by, a contract would be issued to one vendor for all bus benches in the City. Tom Poul, Messerli & Kramer, introduced Peter Gray, Creative Outdoor Advertising who gave a PowerPoint presentation on the company and its products.

Creative Outdoor Advertising was established 23 years ago and currently has 45+ municipal contracts across North America with over 4500 units installed and maintained. They have had 100% client renewal for 22 years, 98% unit paid occupancy and average 22% sales growth per year. COA provides a modular approach to street furnishings. The advantages include:

- Configuration is fully customizable. Modules are individual “component.”
- A compact and efficient use of street space
- Outstanding aesthetics
- Clean, elegant, versatile and endless potential
- Only two modules per advertising face
- Maintenance is key
 - COA owns and operates its own fleet of vehicles
 - 24/7 maintenance department access
 - bar coded and GPS verified maintenance – visited at least once a week
 - pick up trash and recycle material
 - snow removal after the city has cleared
 - 2nd surface face reduces the effects of vandalism

Additional advantages to the City:

- Any module can service any location as required by the City
- COA will work with MVTA to identify transit stops and get city approval before placing benches
- Revenue neutral to the City of Burnsville
- Full tempered glass shelters are available (the new modules will not fit in the existing shelters)
- The city has final say over what is placed on the advertisements
- One year contract on vendor but sign is replaced every year whether the message and art has changed
- “Graffiti experts” – very vigilant about keeping up with graffiti

Council directed staff to draft a Request for Proposal and an amended ordinance to bring back for review.

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ITEM 2. PROGRESS REPORT ON IMPLEMENTATION OF RENTAL LICENSING ORDINANCE

Jake Sedlacek, Licensing Coordinator, provided a progress report on the Rental Licensing Ordinance implemented at the beginning of 2006. Jake showed a PowerPoint Presentation on where we are at currently and what the next steps are.

This has been a well thought out process and things have gone smoothly. Rental Licensing seems to be well-received by property owners and managers. To date a total of 84 multi-family properties and 265 single family properties are have been licensed with 77 strikes on multi-family units and 3 strikes on single family units. There is no fee for licenses – only for inspections where there are multiple violations.

Feedback and Observations:

- Managers at multi-housing meetings appreciate documentation
- Citizens have a point-of-contact regarding neighborhood concerns
- Prospective residents have requested rental lists (and STAR status)
- Single family property owners have...
 - learned new tools for managing, including crime free lease addendum and tenant screening companies
 - contacted city staff for assistance
 - requested police activity on site
 - contacted staff for resources on their rights (owners and renters)

Additional benefits to the program are giving citizens a point of contact and letting nuisance tenants know they are on the radar screen.

Challenges remaining:

- Finding all single family rental properties
 - Utility billing, police, inspections staff are forwarding properties as they find them
 - Most properties comply quickly, some will require enforcement actions
 - Citizens have called in potential rentals
- Tracking police activities at single family properties
- Keeping up with turn-over of single family rentals

Staff has been in discussions with Matt Brokl, City Attorney, regarding licensing within the mobile home parks; the process will be a little different.

Next Steps:

- Focus on data management which will get more difficult with time
- Audit of STAR participants
- Survey of all licensees
- STAR meeting for single family properties

This ordinance has created much interest among other cities and they have asked for our input on how it was accomplished.

ITEM 3. VISIONING PROCESS DISCUSSION

Craig Ebeling, City Manager, outlined a proposal to add additional steps to Burnsville for the 21st Century Visioning Project. Staff requested Council direction on how to proceed.

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ITEM 3. VISIONING PROCESS DISCUSSION (continued)

After the initial kickoff meeting, some Council members expressed concern that important pieces of the process have not yet been addressed; such as demographic trends, how declining birthrates will impact our communities, what is the life cycle of communities, what industries are emerging and what industry clusters do we want to attract, etc.. In order to look at these things, it was suggested to have a different group who would see things with this perspective in mind.

Council discussed the importance of a balanced community – residential, commercial and industrial, and of involvement from our business leaders who do not live in Burnsville. Options discussed were:

- Create a visioning group selected from businesses, faith organizations, and others to work parallel with the committee groups, which will feed information back to the visioning group.
- Have the community group working together with the proposed visioning group - so not to end up with two different visions.

Council directed staff to take back what they have heard tonight, rearticulate and circulate among the Council.

ITEM 4. LOCAL OPTION SALES TAX

Council deferred the discussion on Local Option Sales Tax.

ITEM 5. RECOMMENDATION/CHANGES TO PARKING STANDARDS, UPDATES TO ORDINANCE

Phil Carlson, of Dahlgren, Shardlow, and Uban Inc. (DSU), reviewed the results of the 2005 Business Survey. DSU has drafted proposed changes to the City's parking standards summarized in a handout to the Council. In general, the analysis of this survey recommendations were made for changes to parking ratios, expanding language on shared parking, and encouraging pervious surfaces.

By keeping parking to a reasonable minimum, we can have more land for development. Council discussed impervious parking and possible PUD benefits – a way to meet green space requirements.

Council directed staff to move forward and bring back language for adoption after a public hearing before the Planning Commission.

ITEM 6. REVIEW FUNDING PLAN FOR CSAH 42 SEGMENT 8

Bud Osmundson, Director of Public Works, discussed the CH 42 widening project funding. The previous estimates as outlined in the City Capital Improvement Plan (CIP) for 2006 – 2010 were provided in a previously completed preliminary report. A new estimate for the project is significantly higher for the following reasons:

- Increases in the railroad bridge replacement
- Amount and size of the retaining walls
- Significant increases in the cost of concrete and bituminous
- Excavation costs are higher
- Increase in cost of petroleum products

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ITEM 6. REVIEW FUNDING PLAN FOR CSAH 42 SEGMENT 8 (continued)

Burnsville's cost share previously estimated at \$3,630.00 is now at \$6,830.00. The City had previously planned to pay our share of the cost from tax increment available from TIF 1 & 2. Sufficient funds are available in TIF 1 & 2 to finance to cost increase. Council advised staff not to make any changes to funding mechanisms at this time.

ITEM 7: ROUNDTABLE**➤ MRQ TIF Legislation**

Council and Staff recommend the legislation be brought back at some point in the future.

➤ Sketch Plan Review for Storage Condos by Buckhill

Council discussed BRB Development proposal for self storage condominiums. The zoning is B-2 intended for neighborhood retail and service businesses. Mini-storage is not a permitted or conditional use in this district or the existing PUD, which was approved for office. Council consensus was not to consider a zoning change at this time.

➤ Overnight Parking Enforcement

The Overnight Parking ordinance is being enforced as time permits and on complaint. One of the City's officers has offered to start at 4:00 a.m. to monitor for violations.

➤ Mayor/Council Salaries

Council consensus was to defer discussion on salaries until next month.

➤ Reports on Advisory Boards & External Organizations

- LMC – Tammy Omdal has been appointed to chair the committee.
- EGC – Discussed taping meetings. The Chamber and the EGC are both opposed.
- MVTA – Approved the tenant mix for the Burnsville Transit Station. Staff is working with them to break ground. On the issue of flags, staff will work on identifying who will be responsible for putting out flags. One suggestion was for the VA of each community take on the responsibility.
- MLC – Mayor Kautz will be meeting with the Governor.
- THE GARAGE Advisory Committee – held a meeting last night.
- DCC – Passed the budget after 13 drafts. Mayor Kautz and Craig Ebeling will bring a presentation. The operation board has been working with police and fire on how we are going to move forward. Human Resources is the next big piece that the Executive Committee will be working on.

The meeting was adjourned at 8:56 p.m.

Respectfully submitted,

Vicki Green, Recording Secretary

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Approved by the City Council of the City of Burnsville this 19th day of June 2006.

Elizabeth B. Kautz, Mayor