



City of Burnsville

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BURNSVILLE LAUNCHES LIVE AND ON-DEMAND VIDEO ON THE INTERNET

New offering allows city meetings to be viewed anytime and anywhere

Starting today it will be easier than ever to follow Burnsville city government in action as the City launches the streaming all televised city meetings over the internet with the Tuesday, January 17 City Council Meeting. The service, which is available at the www.burnsville.org web site, is free and available for viewing twenty-four hours a day from any location that has an internet connection.

With the click of a mouse, residents will be able to view meetings currently available on CityCable 16, the City of Burnsville's cable television channel. These meetings include City Council, Planning Commission, City Council Governance Meetings, Parks and Natural Resources Commission and the Burnsville/Eagan Telecommunications Commission. The public will be able to watch the entire meeting or retrieve specific items using a simple keyword search feature or drop down menu. Background materials on agenda items may also be available.

The new web streaming service is consistent with the City Council's goals for improving e-government features on the web site and improving communications with residents and businesses. Video content is easily accessible via Windows Media Player, a software product pre-installed on virtually all computers made today.

A recent survey of Burnsville residents indicated that 79% have internet access with the majority utilizing a cable modem or DSL connection. Visits to the web site have grown 40% over the past two years with over 1000 visitors a day accessing the site. Web access expands the audience for meetings to the business owner who may live in Apple Valley or even Chattanooga, Tennessee, or the couple on winter vacation in Florida, in addition to the local resident with internet access.

The city will adding additional video content such as the State of the City Address, community concerts, and other events as they become available. View the on-line video content by accessing the www.burnsville.org web site.

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